

Messick, Terese (NBC, WNCN)

From: Jen Jefferys [jeri_j@bellsouth.net]
Sent: Wednesday, February 19, 2003 2:26 PM
To: 'Messick, Terese (NBC, WNCN)'
Subject: RE: NBC17 Health and Fitness Festival

Hi Terese,

It was a nice event. We did 6 syphilis screenings.

Great that it was free!

Not great that parking was \$5.00!

Great veggie burgers at the concession stand

Not great that the instruction manual was difficult to navigate (e.g. too big, pages not numbered) and guidelines too strict and intimidating (e.g. charges for pulling up to loading dock, can only enter building once for set up).

Thanks for letting us participate

Jeri Jefferys
Women's Center of Wake County
919.829.3711 ext.111

-----Original Message-----

From: Messick, Terese (NBC, WNCN) [mailto:Terese.Messick@nbc.com]
Sent: Wednesday, February 12, 2003 5:18 PM
To: 'slcameron@aarp.org'; 'agfam@bellsouth.net'; 'rbhan@alznc.org';
'cgary@diabetes.org'; 'aellis@lungnc.org'; 'mitchells@trianglearc.org';
'ahill@arthritis.org'; 'jalberg@ncbegin.org';
'brad.davis@ymcatriangle.org'; 'jde@ymh.com'; 'rick@hti.edu';
'aanthony@wakebgc.org'; 'laura_crumpler@msn.com';
'marti.mattox@ncmail.net'; 'jcavadi@nc.easter-seals.org';
'melanie@elpueblo.org'; 'JLM110@aol.com';
'tori.d.williams@accenture.com'; 'bsansbury@hospiceofwake.org';
'lhinteract@yahoo.com'; 'triangle@jdrf.org';
'pittardj@nc.leukemia-lymphoma.org'; 'morgarts@aol.com';
'sfultonsmith@mail.jus.state.nc.us'; 'kdelaney@nkfnc.org';
'abby.carter@nctnmss.org'; 'lyyeung@ncatp.org';
'rce12@doc.state.nc.us'; 'Carol.Schriber@ncmail.net';
'kristen.rice@ncsports.org'; 'ncolsbridges@aol.com'; 'NCPTAHQ1@aol.com';
'rmhjohnson@hotmail.com'; 'lpezzull@pinesofcarolina.org';
'kgarrity@pbnc.org'; 'Nicole.Beckwith@co.wake.nc.us';
'2jparker@bellsouth.net'; 'bjbrown1960@aol.com';
'Keith.Jenkins@ci.raleigh.nc.us'; 'belmore@mtrex.net';
'steve.white@ci.raleigh.nc.us'; 'staceym@rfsnc.org';

Messick, Terese (NBC, WNCN)

From: Casey, Bill [Bill Casey@YMCATriangle.org]
Sent: Friday, February 14, 2003 9:25 AM
To: Messick, Terese (NBC, WNCN)
Subject: RE: NBC17 Health and Fitness Festival

Terese:

The YMCA of the Triangle offered both Body Composition and Blood Pressure Testing at our booth this past weekend. We provided 300 Body Composition and 220 Blood Pressure tests at the NBC 17 Health and Fitness Festival last weekend.

This was a wonderful event and we are very pleased to have been a part of this Festival. Your staff, the facility, and organization of the event to top flight and made the Festival a great experience for the sponsors and event goers alike.

Peace

Bill Case
Director of Fitness Programming
A. E. Finley YMCA

-----Original Message-----

From: Messick, Terese (NBC, WNCN) [mailto:Terese.Messick@nbc.com]
Sent: Wednesday, February 12, 2003 5:18 PM
To: 'slcameron@aarp.org'; 'agfam@bellsouth.net'; 'rbhan@alznc.org'; 'cgary@diabetes.org'; 'aellis@lungnc.org'; 'mitchells@trianglearc.org'; 'ahill@arthritis.org'; 'jalberg@ncbegin.org'; Davis, Brad; 'jde@ymh.com'; 'rick@bti.edu'; 'aanthony@wakebgc.org'; 'laura_crumpler@msn.com'; 'marti.mattox@ncmail.net'; 'jcavadi@nc.easter-seals.org'; 'melanie@elpueblo.org'; 'JLM110@aol.com'; 'ton.d.williams@accenture.com'; 'bsansbury@hospiceofwake.org'; 'lhintact@yahoo.com'; 'triangle@jdrf.org'; 'pittardj@nc.leukemia-lymphoma.org'; 'morgarts@aol.com'; 'sfultonsmith@mail.jus.state.nc.us'; 'kdelaney@nkfnc.org'; 'abby.carter@nct.nmss.org'; 'ylyeung@ncatp.org'; 'rce12@doc.state.nc.us'; 'Carol.Schriber@ncmail.net'; 'kristen.rice@ncsports.org'; 'ncolsbridges@aol.com'; 'NCPTAHQ1@aol.com'; 'rmhjohnson@hotmail.com'; 'lpezull@pinesofcarolina.org'; 'kgarrity@pbnc.org'; 'Nicole.Beckwith@co.wake.nc.us'; '2jparker@bellsouth.net'; 'bjbrown1960@aol.com'; 'Keith.Jenkins@ci.raleigh.nc.us'; 'belmore@intrex.net'; 'steve.white@ci.raleigh.nc.us'; 'staceym@rfsnc.org'; 'ESand52610@aol.com'; 'bdavis@intrex.net'; 'paspears@nc.rr.com'; 'dreese@urbanmin.org'; 'Laurasgw@nc.rr.com'; 'jcori@tourdefriends.com'; 'dlebold@tfsnc.org'; 'preid@ucpnc.org'; 'stephensonp@ufcnc.org'; 'amy_rix@med.unc.edu'; 'sbrown@co.wake.nc.us'; 'bposton@wcpss.net'; 'phyliss.stephens@co.wake.nc.us'; 'kmoser@waketeen.org'; 'jeri_j@bellsouth.net'; Casey, Bill, 'cks27511@aol.com'
Subject: NBC17 Health and Fitness Festival

I would like to thank all of you for participating in our NBC17 Health and Fitness Festival! We were thrilled to see over 22,000 people come through our Festival doors for our first festival and we owe a large portion of that to all of you!

Messick, Terese (NBC, WNCN)

From: Glen Newman [GNewman@PCMH.COM]
Sent: Thursday, February 13, 2003 9:44 AM
To: Messick, Terese (NBC, WNCN)
Cc: NCPTAHQ1@aol.com
Subject: Re: NBC17 Health and Fitness Festival

The North Carolina Physical Therapy Association (NCPTA) performed approximately 50 "Balance & Falls Screens" which incorporates posture, flexibility, foot ankle control and general mobility. In addition we answered many questions about educational opportunities, how physical therapy can be accessed in the community, and the NCPTA in general.

The feedback from the visitors and other exhibitors that we received was all favorable. Please let us know if this will be duplicated next year and we would be happy to participate with a more elaborate display.

A few items that would have been helpful as an exhibitor were information on set up/break down, parking, loading, refreshment availability, and electricity at the booth prior to the event

Congratulations on the first successful Health & Fitness Festival in Raleigh, many happy returns.

Glen Newman
NCPTA Director at Large for Membership

>>> "Messick, Terese (NBC, WNCN)" <Terese.Messick@nbc.com> 02/12/03 05:17PM >>>

I would like to thank all of you for participating in our NBC17 Health and Fitness Festival! We were thrilled to see over 22,000 people come through our Festival doors for our first festival and we owe a large portion of that to all of you!

At this time, we're tallying the number of screenings and tests that were given at our event! Please drop us a line and give us a brief outline of the events that took place at your assigned area and any encouragement or advice that you think would help improve next year's show

Messick, Terese (NBC, WNCN)

From: Jan Parker [2jparker@bellsouth.net]
Sent: Wednesday, February 12, 2003 9 24 PM
To: Messick, Terese (NBC, WNCN)
Subject: Re: NBC17 Health and Fitness Festival

Thank you for allowing us to participate. We certainly feel that our exhibit was a success also. We had hundreds of questions about the proper use of child restraints and we also gave away hundreds of bath water thermometers that will hopefully reduce the number of accidental hot water scald burns that we know are very common. Our exhibit included info on home fire safety and smoke alarms, carbon monoxide alarms and also a display that demonstrated flame retardant sleepwear. / glad that we were able to be a part of your festival - we look forward to next year and I will put it on our calendar!

----- Original Message -----

From: Messick, Terese (NBC, WNCN) <Terese.Messick@nbc.com>
To: <slcameron@aarp.org>; <agfam@bellsouth.net>; <rbhan@alznc.org>; <cgary@diabetes.org>; <aellis@lungnc.org>; <mittchells@trianglearc.org>; <ahill@arthritis.org>; <jalberg@ncbegin.org>; <brad.davis@ymcatriangle.org>; <jde@ymh.com>; <rick@bti.edu>; <aanthony@wakebgc.org>; <laura_crumpler@msn.com>; <marti.mattox@ncmail.net>; <jcavadi@nc.easter-seals.org>; <melanie@elpueblo.org>; <JLM110@aol.com>; <tori.d.williams@accenture.com>; <bsansbury@hospiceofwake.org>; <lhinteract@yahoo.com>; <triangle@jdrf.org>; <pittardj@nc.leukemia-lymphoma.org>; <morgarts@aol.com>; <sfultonsmith@mail.jus.state.nc.us>; <kdelaney@nkcnc.org>; <abby.carter@nct.umss.org>; <ylyeung@ncatp.org>; <rce12@doc.state.nc.us>; <Carol.Schriber@ncmail.net>; <kristen.rice@ncsports.org>; <ncolsbridges@aol.com>; <NCPTAHQ1@aol.com>; <rmhjohnson@hotmail.com>
Sent: Wednesday, February 12, 2003 5:17 PM
Subject: NBC17 Health and Fitness Festival

> I would like to thank all of you for participating in our NBC17 Health and
> Fitness Festival! We were thrilled to see over 22,000 people come
through
> our Festival doors for our first festival and we owe a large portion of
that
> to all of you!
>
> At this time, we're tallying the number of screenings and tests that were
> given at our event! Please drop us a line and give us a brief outline of
> the events that took place at your assigned area and any encouragement or
> advice that you think would help improve next year's show.
>
> The 2nd Annual Health and Fitness Festival is taking place February 7-8,
> 2004! We'll see you there!

Messick, Terese (NBC, WNCN)

From: Jennifer Eatman [JDE@ymh.com]
Sent: Thursday, February 13, 2003 6:58 AM
To: Messick, Terese (NBC, WNCN)
Subject: RE: NBC17 Health and Fitness Festival

The show was great. The networking aspect of it was incredible and will ultimately lead to many pluses for the public when related sources team up. As a new business, it was just invaluable to us and we want to thank you for allowing us to participate.

We screened about nine folks, talked to many more. We agreed to go to Duke to screen their cancer survivors in one of their groups. They actually read about us on your web site and sent someone to talk to us.

It was an all-around positive experience for us. I do think it would have been helpful to have more fitness people there. I know they were blocked out because of Capital Fitness and we have a lot of people come talk to us just about personal training outside of cancer survivors so there obviously was a need that was otherwise being filled for that venue.

I hate that I did not get to walk around and experience the show myself more but am glad we were so busy that we could not.

-----Original Message-----

From: Messick, Terese (NBC, WNCN) [mailto:Terese.Messick@nbc.com]
Sent: Wednesday, February 12, 2003 5:18 PM
To: 'slcameron@aarp.org'; 'agfam@bellsouth.net'; 'rbhan@alznc.org';
'cgary@diabetes.org'; 'aellis@lungnc.org'; 'mitchells@trianglearc.org';
'ahill@arthrtis.org'; 'jalberg@ncbegn.org';
'brad.davis@ymcatriangle.org'; 'jde@ymh.com'; 'rick@btu.edu';
'aanthony@wakebgc.org'; 'laura_crumpler@msn.com';
'marti.mattox@ncmail.net'; 'jcavadi@nc.easter-seals.org';
'melanie@elpueblo.org'; 'JLM110@aol.com';
'tori.d.williams@accenture.com'; 'bsansbury@hospiceofwake.org';
'lhinteract@yahoo.com'; 'triangle@jdrf.org';
'pittardj@nc.leukemia-lymphoma.org'; 'morgarts@aol.com';
'sfultonsmith@mail.jus.state.nc.us'; 'kdelaney@nkcnc.org';
'abby.carter@nctnmss.org'; 'lyyeung@ncatp.org';
'rce12@doc.state.nc.us'; 'Carol.Schriber@ncmail.net';
'kristen.rice@ncsports.org'; 'ncolsbridges@aol.com'; 'NCPTAHQ1@aol.com';
'rmhjohnson@hotmail.com'; 'lpeznull@pinesofcarolina.org';
'kgarrrity@pbnc.org'; 'Nicole.Beckwith@co.wake.nc.us';
'2jparker@bellsouth.net'; 'bjbrown1960@aol.com';
'Keith.Jenkins@ci.raleigh.nc.us'; 'belmore@intrex.net';
'steve.white@ci.raleigh.nc.us'; 'stacey@rfsnc.org';

Messick, Terese (NBC, WNCN)

From: Katie Horstmann [katie.horstmann@aas-c.org]
Sent: Thursday, February 13, 2003 11:46 AM
To: Messick, Terese (NBC, WNCN)
Cc: Bill Brent, Nancy Daniel, Janice Cori
Subject: NBC17 Health and Fitness Festival Overview

Hi, Terese I met you on Sunday during "my weathercast " I haven't seen it on the 6 00 news yet Sorry, I thought you might like a good laugh

I wanted to tell you first Congratulations on such a wonderful and successful event. I'm sure everyone who attended not only learned a lot, but had a great time I know at our booth we had fun working.

I would say we had over 500 people stop and actually talk with us. We also filled out 64 Requests for Information cards We were extremely pleased with this

We were in booth 813 It was a great location! It was an end corner booth

We had a vcr/tv combo going with the Tour de Friends tape, all of our Tour de Friends printed materials, our agency's printed materials and a tri-fold about Tour de Friends set out on the table We also gave out water with a label advertising Tour de Friends Our last "personal" touch was a bike attached to a trainer We allowed participants to get on the bike to ride see what it is like and have their picture taken, if they would like.

It was a great festival and I really hope you decide to do it again.

Thanks and take care

Katie O'Neal Horstmann
Alliance of AIDS Services Carolina
919-834-2437 x13

~~~~~  
Register for Tour de Friends today at [www.TourdeFriends.com](http://www.TourdeFriends.com)!

## **Messick, Terese (NBC, WNCN)**

---

**From:** Kris Garrity [kgarrity@pbnc.org]  
**Sent:** Thursday, February 13, 2003 11:36 AM  
**To:** Messick, Terese (NBC, WNCN)  
**Subject:** RE: NBC17 Health and Fitness Festival

PBNC screened 445 people (393 adults and 52 children). 75 people (70 adults and 5 children) were referred for vision problems. 4 adults and 2 children who were referred will be receiving financial aid for their vision care

Kris Garrity  
Program Director  
Prevent Blindness NC  
(919)571-1014

-----Original Message-----

From: Messick, Terese (NBC, WNCN) [mailto:Terese.Messick@nbc.com]  
Sent: Wednesday, February 12, 2003 5:18 PM  
To: 'slcameron@aarp.org'; 'agfam@bellsouth.net'; 'rbhan@alznc.org';  
'cgary@diabetes.org'; 'aellis@lungnc.org'; 'mitchells@trianglearc.org';  
'ahill@arthritis.org'; 'jalberg@ncbegin.org';  
'brad.davis@ymcatriangle.org'; 'jde@ymh.com'; 'rick@bti.edu';  
'aanthony@wakebgc.org'; 'laura\_crumpler@msn.com';  
'marti.mattox@ncmail.net'; 'jcavadi@nc.easter-seals.org';  
'melanie@elpueblo.org'; 'JLM110@aol.com';  
'tori.d.williams@accenture.com'; 'bsansbury@hospiceofwake.org';  
'lhinteract@yahoo.com'; 'triangle@jdrf.org';  
'pittardj@nc.leukemia-lymphoma.org'; 'morgarts@aol.com';  
'sfultonsmith@mail.jus.state.nc.us'; 'kdelaney@nkcnc.org';  
'abby.carter@nct.nmss.org'; 'ylyeong@ncatp.org';  
'rce12@doc.state.nc.us'; 'Carol.Schriber@ncmail.net';  
'kristen.rice@ncsports.org'; 'ncolsbridges@aol.com'; 'NCPTAHQ1@aol.com';  
'rmhjohnson@hotmail.com'; 'lpezzull@pinesofcarolina.org';  
'kgarrity@pbnc.org'; 'Nicole.Beckwith@co.wake.nc.us';  
'2jparker@bellsouth.net'; 'bjbrown1960@aol.com';  
'Keith.Jenkins@ci.raleigh.nc.us'; 'belmore@intrex.net';  
'steve.white@ci.raleigh.nc.us'; 'staceym@rfsnc.org';  
'ESand52610@aol.com'; 'bdavis@intrex.net'; 'paspears@nc.rr.com';  
'dreese@urbanmin.org'; 'Laurasgw@nc.rr.com'; 'jcori@tourdefriends.com';  
'dlehold@tfsnc.org'; 'preid@ucpnc.org'; 'stephensonp@ufcnc.org';  
'amy\_rlx@med.unc.edu'; 'sbrown@co.wake.nc.us'; 'bposton@wcpss.net';  
'phyliss.stephens@co.wake.nc.us'; 'kmoser@waketeen.org';  
'jeri\_j@bellsouth.net'; 'Bill.Casey@ymcatriangle.org';  
'cks27511@aol.com'  
Subject: NBC17 Health and Fitness Festival

## **Messick, Terese (NBC, WNCN)**

---

**From:** Laura Hilton [lhinteract@yahoo.com]  
**Sent:** Thursday, February 13, 2003 1:03 PM  
**To:** Messick, Terese (NBC, WNCN)  
**Subject:** Re: NBC17 Health and Fitness Festival

Hi Terese,

On behalf of Interact of Wake County, victims and survivors of domestic violence and rape/sexual assault, I would like to THANK YOU AND NBC-17 for the opportunity to participate in your Health and Fitness Festival. Over the two-day period we were able to speak one-on-one with at least 400 people about the services we provide and at least 18 received counseling/support after disclosing that they were victims of domestic violence or rape/sexual assault. Our volunteers provided over 900 minutes of massage -- (180 people received 5-minute massages). This was a great success!! We look forward to participating in Health & Fitness Fair 2004. Laura Hilton

--- "Messick, Terese (NBC, WNCN)"

<Terese.Messick@nbc.com> wrote

> I would like to thank all of you for participating  
> in our NBC17 Health and  
> Fitness Festival! We were thrilled to see over  
> 22,000 people come through  
> our Festival doors for our first festival and we owe  
> a large portion of that  
> to all of you!  
>  
> At this time, we're tallying the number of  
> screenings and tests that were  
> given at our event! Please drop us a line and give  
> us a brief outline of  
> the events that took place at your assigned area and  
> any encouragement or  
> advice that you think would help improve next year's  
> show  
>  
> The 2nd Annual Health and Fitness Festival is taking  
> place February 7-8,  
> 2004! We'll see you there!  
>  
> Terese Messick  
> Special Projects Manager  
> NBC17  
> 919-835-6226

## **Messick, Terese (NBC, WNCN)**

---

**From:** Liz Pezzullo [LPezzullo@pinesofcarolina.org]  
**Sent:** Thursday, February 13, 2003 12:11 PM  
**To:** Messick, Terese (NBC, WNCN)  
**Subject:** RE: NBC17 Health and Fitness Festival

Hi Terese,

Pines of Carolina Girl Scout Council, Inc did not offer any types of screenings or tests during the Health Fitness Festival. We offered information about what programs we offer for girls ages 5 - 17.

As far as an event, I felt it was run very well. There were plenty of opportunities for attendees to participate as well as, finding out about all types of health issues.

Thank you for including the Girl Scouts,

Liz

Liz Pezzullo  
Director Younger Girl Program  
Pines of Carolina Girl Scout Council, Inc.  
919-782-3021 or 1-800-284-4475 ext 3306

-----Original Message-----

**From:** Messick, Terese (NBC, WNCN) [mailto:Terese.Messick@nbc.com]  
**Sent:** Wednesday, February 12, 2003 5:18 PM  
**To:** 'slcameron@aarp.org'; 'agfam@bellsouth.net'; 'rbhan@alznc.org';  
'cgary@diabetes.org'; 'aellis@lungnc.org'; 'mitchells@trianglearc.org';  
'ahill@arthrtis.org'; 'jalberg@ncbegin.org';  
'brad.davis@ymcatriangle.org'; 'jde@ymh.com'; 'rick@bti.edu';  
'aanthony@wakebgc.org'; 'laura\_crumpler@msn.com';  
'marti.mattox@ncmail.net'; 'jcavadi@nc.easter-seals.org';  
'melanie@elpueblo.org'; 'JLM110@aol.com';  
'tori.d.williams@accenture.com'; 'bsansbury@hospiceofwake.org';  
'lhinteract@yahoo.com'; 'triangle@jdrf.org';  
'pittardj@nc.leukemia-lymphoma.org'; 'morgarts@aol.com';  
'sfultonsmith@mail.jus.state.nc.us'; 'kdelaney@nkcnc.org';  
'abby.carter@nctnmss.org'; 'lyyeung@ncatp.org';  
'rce12@doc.state.nc.us'; 'Carol.Schriber@ncmail.net';  
'kristen.rice@ncsports.org'; 'ncolsbridges@aol.com'; 'NCPTAHQ1@aol.com';  
'rmhjohnson@hotmail.com'; Liz Pezzullo, 'kgarrity@pbnc.org';  
'Nicole.Beckwith@co.wake.nc.us'; '2jparker@bellsouth.net';  
'bjbrown1960@aol.com'; 'Keith.Jenkins@ci.raleigh.nc.us';  
'belmore@mtrex.net'; 'steve.white@ci.raleigh.nc.us';  
'staceym@rfsnc.org'; 'ESand52610@aol.com'; 'bdavis@mtrex.net';

**Messick, Terese (NBC, WNCN)**

---

**From:** Becky Sansbury [bsansbury@hospiceofwake.org]  
**Sent:** Thursday, February 13, 2003 11:27 AM  
**To:** Messick, Terese (NBC, WNCN)  
**Subject:** Health & Fitness Festival Response

Dear Ms. Messick,

We were delighted to participate in the 2003 Festival. Our booth utilized a large spin wheel, giving participants the opportunity to play "The Game of Life. By Choice or by Chance". Contestants received the chance to pick a game card based on the spin of the wheel. Each card described one possibility in the course of sickness or end of life which could be addressed ahead of time, or left to chance. Our spokespersons provided the participants with copies of the Healthcare Power of Attorney, the Living Will, information regarding the NC Advance Directives Registry, and a brochure explaining the process of preparing the documents and of engaging in significant conversations with family and friends. We also offered a Sunday afternoon forum with a more in-depth look at the same topic.

We talked with many individuals, particularly parents of young children, who had an awareness of the subject, but had never "done anything about it". Participants were eager for information, accepting the literature, asking questions, and thanking us for addressing an important topic.

We thank Channel 17 for the privilege of participating in this event. Because you provided us the booth at no cost, we were able to provide literature and a game to play. As a non-profit who utilizes 86 cents of every dollar we receive for patient care, our "advertising funds" are more than limited, however, you provided us the chance to raise community awareness and potentially improve end of life situations for many people.

Thank you for creating a stellar event. We wish you well as you prepare for 2004 and hope to be included in your invitation list.

Sincerely,  
Becky Sansbury  
Community Liaison  
Hospice of Wake County  
1300 St. Mary's St., 4th Fl  
Raleigh, NC 27605  
(919)828-0890  
[www.hospiceofwake.org](http://www.hospiceofwake.org)

## Messick, Terese (NBC, WNCN)

---

**From:** April Anthony [aanthony@wakebgc.org]  
**Sent:** Thursday, February 13, 2003 12:59 PM  
**To:** Messick, Terese (NBC, WNCN)  
**Subject:** Re: NBC17 Health and Fitness Festival

We felt it was very beneficial to our organization as we recruited several volunteers and got our name out. Many parents stopped by to tell us how the Boys & Girls Clubs helped their children. We collected names through our raffle and liked being close to Courage as we are partners as well as next to Big Brothers - Big Sisters as we partner with them as well. Next year, we will try again for a bigger sponsor to have a bigger presence.

April

April D Anthony  
Vice President of Resource Development  
Boys & Girls Clubs  
P 919/834-6282  
F 919/821-2625  
E AAnthony@wakebgc.org  
www.wakebgc.org

----- Original Message -----

From: "Messick, Terese (NBC, WNCN)" <Terese.Messick@nbc.com>  
To: <slcameron@aarp.org>; <agfam@bellsouth.net>; <rbhan@alznc.org>;  
<cgary@diabetes.org>; <aellis@lungnc.org>; <mitchells@trianglearc.org>;  
<ahill@arthritis.org>; <jalberg@ncbegin.org>; <brad.davis@ymcatriangle.org>;  
<jde@ymh.com>; <rick@bti.edu>; <aanthony@wakebgc.org>;  
<laura\_crumpler@msn.com>; <marti.mattox@ncmail.net>;  
<jcavadi@nc.easter-seals.org>; <melanie@elpueblo.org>; <JLM110@aol.com>;  
<toni.d.williams@accenture.com>; <bsansbury@hospiceofwake.org>;  
<lhinteract@yahoo.com>; <triangle@jdrf.org>;  
<pittardj@nc.leukemia-lymphoma.org>; <morgarts@aol.com>;  
<sfultonsmith@mail.jus.state.nc.us>; <kdelaney@nkfnc.org>;  
<abby.carter@nct.nmss.org>; <ylyeung@ncatp.org>; <rce12@doc.state.nc.us>;  
<Carol.Schnber@ncmail.net>; <kristen.rice@ncsports.org>;  
<ncolsbridges@aol.com>; <NCPTAHQ1@aol.com>; <rmhjohnson@hotmail.com>;  
<lpeznull@pmesofcarolina.org>; <kgarrity@pbnc.org>;  
<Nicole.Beckwith@co.wake.nc.us>; <2jparker@bellsouth.net>;  
<bjbrown1960@aol.com>; <Keith.Jenkins@ci.raleigh.nc.us>;  
<belmore@intrex.net>; <steve.white@ci.raleigh.nc.us>; <staceym@rfsnc.org>;  
<ESand52610@aol.com>; <bdavis@intrex.net>; <paspears@nc.rr.com>;  
<dreesee@urbanmin.org>; <Laurasgw@nc.rr.com>; <jcom@tourdefriends.com>;  
<dlebold@tfsnc.org>; <preid@ucpnc.org>; <stephensonp@ufcnc.org>;  
<amy\_rlx@med.unc.edu>; <sbrown@co.wake.nc.us>; <bposton@wcpss.net>;  
<phyllis.stephens@co.wake.nc.us>; <kmoser@waketeen.org>;  
<jeri\_j@bellsouth.net>; <Bill.Casey@ymcatriangle.org>; <cks27511@aol.com>  
Sent: Wednesday, February 12, 2003 5:17 PM

## **Messick, Terese (NBC, WNCN)**

---

**From:** Allison Stroud [StroudA@trianglearc.org]  
**Sent:** Thursday, February 13, 2003 11 30 AM  
**To:** Messick, Terese (NBC, WNCN)  
**Subject:** Re: NBC17 Health and Fitness Festival

Hi Terese,

We thought the festival went great! Just to recap, our booth included:

- \*blood mobile - collected 95 units during the 2 day event

- \*CPR demonstrations

- \*Disaster Preparedness Information

- \*Health & Safety course information

The only suggestion that we had for improvement was possibly moving the forum room to a more accessible area. If it were downstairs around all of the other activities, it might bring in more people as they passed by.

The event seemed very successful and we were glad to be involved!

Thank you!

Allison Stroud  
Marketing Communications Coordinator  
American Red Cross -- Triangle Area Chapter  
100 Peartree Lane  
Raleigh, NC 27610  
919-231-1602, ext. 436  
www.trianglearc.org

>>> "Messick, Terese (NBC, WNCN)" <Terese.Messick@nbc.com> 02/12 5.17 PM >>>

I would like to thank all of you for participating in our NBC17 Health and Fitness Festival! We were thrilled to see over 22,000 people come through our Festival doors for our first festival and we owe a large portion of that to all of you!

At this time, we're tallying the number of screenings and tests that were given at our event! Please drop us a line and give us a brief outline of the events that took place at your assigned area and any encouragement or advice that you think would help improve next year's show.

The 2nd Annual Health and Fitness Festival is taking place February 7-8, 2004! We'll see you there!

Terese Messick  
Special Projects Manager  
NBC17  
919-835-6226

## Messick, Terese (NBC, WNCN)

---

**From:** Stephen Morgart [Stephen.Morgart@ncmail.net]  
**Sent:** Friday, February 14, 2003 9:17 AM  
**To:** Messick, Terese (NBC, WNCN)  
**Subject:** NBC 17 Health Fair



Card for Stephen  
Morgart

I am president of MADD Wake Co and on behalf of our members we thank you for the opportunity to participate in the Health Fair and we would like to come back next year.

We didn't have any type of screenings but we did hand out approximately 6,000 MADD ribbons, pencils, and brochures.

We also had a chance to talk to the public about MADD's mission of fighting underage drinking, and impaired driving.

Thank you for the opportunity,

Stephen Morgart President MADD Wake Co  
919-715-6459

**Messick, Terese (NBC, WNCN)**

---

**From:** White, Steve [Steve.White@ci.raleigh.nc.us]  
**Sent:** Monday, February 17, 2003 3:54 PM  
**To:** Messick, Terese (NBC, WNCN)  
**Cc:** Jenkins, Keith  
**Subject:** RE: NBC17 Health and Fitness Festival

Terese,

Thanks for involving our Senior Adult Program and the Raleigh-Wake Senior Games in the expo. We made a lot of contacts with senior adults in attendance, and hopefully they will become involved in our programs in the future.

The only concern I have with this year's event was that our Senior Adult Program held two exhibition sessions on the Dance Stage, where we featured our low-impact seated exercise class that we teach for seniors. The time slots were 10:00am and 12:00noon on Sunday. There were virtually no spectators at 10:00am, and only a few at 12:00noon. I think that Sunday mornings are a tough time to get seniors to attend, or even the general audience, due to church services. We would love to do the demo again next year, but would like to hold it at another time slot if possible.

Thanks again for the opportunity to be a part of this successful event! Feel free to call me if we can be of assistance to you in the future.

Steve White, CPRP  
Recreation Program Supervisor II

Raleigh Parks and Recreation Department  
2401 Wade Avenue  
Raleigh, NC 27607  
(919) 831-6851 - phone  
(919) 831-6470 - fax  
[www.raleigh-nc.org](http://www.raleigh-nc.org)

-----Original Message-----

From: Messick, Terese (NBC, WNCN) [mailto:Terese.Messick@nbc.com]  
Sent: Wednesday, February 12, 2003 5:18 PM  
To: 'slcameron@aarp.org'; 'agfam@bellsouth.net'; 'rbhan@alznc.org',  
'cgary@diabetes.org'; 'aellis@lungnc.org'; 'mitchells@trianglearc.org',  
'ahill@arthritis.org'; 'jalberg@ncbegin.org';  
'brad.davis@ymcatriangle.org'; 'jde@ymh.com'; 'rick@bti.edu',  
'aanthony@wakebgc.org'; 'laura\_crumpler@msn.com',  
'marti.mattox@ncmail.net'; 'jcavadi@nc.easter-seals.org';



Someone to Stand by You

EASTERN NORTH CAROLINA CHAPTER

Proudly Serving  
51 North Carolina February 10, 2003  
Counties

Beaufort  
Bertie  
Bladen  
Brunswick  
Camden  
Carteret  
Chatham  
Chowan  
Columbus  
Craven  
Cumberland  
Currituck  
Dare  
Duplin  
Durham  
Edgecombe  
Franklin  
Gates  
Granville  
Greene  
Halifax  
Harnett  
Hertford  
Hoke  
Hyde  
Johnston  
Jones  
Lee  
Lenoir  
Martin  
Nash  
New Hanover  
Northhampton  
Onslow  
Orange  
Pamlico  
Pasquotank  
Pender  
Perquimans  
Person  
Pitt  
Robeson  
Sampson  
Scotland  
Tyrrell  
Vance  
Wake  
Warren  
Washington  
Wayne  
Wilson

Mr. Michael Ward  
President and General Manager  
Ms. Sharon Delaney, Anchor  
NBC 17  
1205 Front Street  
Raleigh, NC 27609

Dear Ms. Delaney and Mr. Ward

*What a successful weekend for Channel 17, the Health and Fitness Festival and for our Association! Thank you for inviting us and providing a booth to share information and counseling for people who are dealing with Alzheimer's disease and other dementias. We simply could not have afforded the cost to display and counsel without your assistance. If this is to be an annual event, it is my hope that you will include us again next year. We could have rotating and knowledgeable staff and volunteers for counseling at the booth, to include a neurologist, nurse, occupational therapist and social worker.*

*We were amazed at the enthusiasm and participation of your staff with visitors and the ages of people in attendance. Many health fairs in which we are invited to participate, cater to senior citizens who do not want to address the possibility of Alzheimer's disease--if they don't think, learn or talk about it, they won't have it. Children of dementia patients (and possible patients) took the opportunity to visit, discuss issues with us and take materials for later reading and sharing with family members. Three of us held counseling sessions during the two days and our development director, Rita Bhan, presented a stress management program for attendees at the Festival.*

*An estimated 4-5 million Americans suffer from Alzheimer's disease, 132,000 of those in North Carolina. Less than 1 billion dollars is spent on research each year, yet Alzheimer's disease is costing our society more than 100 billion dollars annually--more than 60 billion attributed to business alone in lost employees, lack of production and medical costs attributable to caregiver illnesses. It doesn't take one long to realize that we are going in the hole fast. Your Health and Fitness Festival was a timely event with the "celebrity" and fun atmosphere opening minds to serious illnesses and solutions.*

*From our staff and Board to yours, thank you for including us. Together, we are making a difference. We look forward to working with you again.*

Sincerely,

Alice W. Watkins  
Executive Director

AWW/jac



**American  
Red Cross**

**TRIANGLE**  
AREA CHAPTER

2/20/03

John Shannon  
NBC-17  
1205 Front Street  
Raleigh, NC 27609

Dear John,

Thank you for your assistance in helping to promote the Blood Drive sponsored by the American Red Cross at the NBC-17 Health Fair. **A BIG THANK YOU** to you and for everyone's support and participation, especially those who took time out of their busy schedule to donate blood. The efforts of your organization are to be commended, and we are very appreciative to have worked with you.

The results of your blood drive are listed below:

|                            | 2/8/03 | 2/9/03 |
|----------------------------|--------|--------|
| Goal                       | 25     | 25     |
| Productive Units Collected | 41     | 54     |
| First Time Donors          | 9      | 11     |

The blood collected at your drive was turned into over 285 products that have gone to help save or sustain the lives of the sick and injured. It may have been a baby born with heart complications, a teenager in an automobile accident, a father undergoing chemotherapy treatment, or a grandmother having hip replacement surgery. Whatever the case may be, families in our area hospitals are grateful for your contribution to the blood program.

It was indeed a pleasure for us to visit NBC-17 Health Fair and we appreciate the support you have given us. We look forward to working with you again hopefully next year. Thanks for all you do!

Sincerely,

Loretta Salter-Mills  
Donor Recruitment Consultant



YMCA  
BIG BROTHERS BIG SISTERS  
*Making a Big Difference One Child at a Time™*

P.O. Box 10976  
Raleigh, NC 27605

919 828 1140 TEL  
919 828-6246 FAX

February 18, 2003

Mike Ward, President and General Manager  
NBC-17  
1205 Front Street  
Raleigh, NC 27609

Dear Mike,

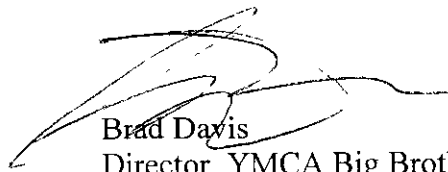
On behalf of the children and families served by YMCA Big Brothers Big Sisters, thanks for your strong support of our program.

The booth you provided for our program at the Health and Fitness Festival gave us an awesome opportunity to share our story with the public. We signed up several potential "Bigs" over the weekend. In addition, we had a great time talking with people from all walks of life about YMCA Big Brothers Big Sisters and the important work we do.

Our volunteers spend over three hours a week for at least a year with their "Little." As you read this letter, many of our matches are probably engaged in some activity, like playing basketball, reading a book, working on homework, or just hanging out. Though the activities may be simple, the time they spend together paves the way for a very bright future for that young person. Gifts from our community help make those things possible.

Thanks again for helping us change lives.

Sincerely,



Brad Davis  
Director, YMCA Big Brothers Big Sisters





YMCA

*We build strong kids, strong families, and strong communities*

Board of Management

Gary Rogers  
Board Chairman

Bennett Funderburk  
Vice Chairman

Tony Collins  
Past Chairman

Liam Behrens  
Vice President

Lisa Brown

Jim Bryan

Marty Churney

Jerry Clapp

Dick Coe

Alan Duncan

George Elrod

John Fourqurean

John Graves

Rusty Hoffman

Gerald Hubbard

Stan Kowalewski

Anita Lewis

John Lewis

Tony Milikin

Darryl Rolandelli

Chris Scalici

Barry Smith

John Stratton

Ron Sydel

Thomas Waller

Tim Ward

Phil Warrick

Georgeanne Wyrick

September 30, 2003

Classic Rock 92/1075 KZL

192 East Lewis Street

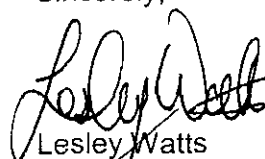
Greensboro, NC 27406

Dear Parker Collins

The Alex W Spears III Family YMCA would like to express its most sincere gratitude for your participation in its Autumn Extravaganza on September 27, 2003. Your involvement allowed for great positive family activity.

Terri Knight did a marvelous job preparing the ad for our Autumn Extravaganza, thank you! Without WKZL the Spears YMCA would have not gained over 90 new members on that day alone. We hope that in the future, more joint ventures will be possible. Thank you again for helping us to build strong kids, strong families, and strong communities.

Sincerely,



Lesley Watts  
Aquatics Director



Lishia Dean  
Fitness Director

Alex W Spears III Family YMCA  
3216 Horse Pen Creek Road • Greensboro, NC 27410  
336-387-9622 phone • 336-387-9620 fax

**YMCA Mission:** *To put Judeo-Christian principles into practice through programs that build a healthy spirit, mind, and body for all*

AN AGENCY OF UNITED WAY OF GREATER GREENSBORO



City of Greensboro  
North Carolina

April 23, 2003

Dick Broadcasting Company  
One 92 E. Lewis Street  
Greensboro, NC 27406

Dear Parker Collins and the DBC family:

Thank you for all of your efforts in planning the Earth Day Celebration 2003. By identifying and securing prizes (Earth Fare bags, and Celebration Station and Greensboro Children's Museum tickets), promoting the event at the Summer Camp Craze, and supplying registration cards and ballot box, you helped to make this campaign a tremendous success!

We had more tours and calls about this promotion than previous attempts to draw people to FCR, Greensboro's Recycling Center!

- ☐ Over 150 people contacted me to get more information and arrange for a tour!
- ☐ Employees from Stockhausen, Friends Homes West, RF Micro Devices, and other area businesses participated in the event!
- ☐ Over 500 people toured the recycling center as part of the Earth Day Celebration!
- ☐ Over 200 registration cards were completed for entry in the drawing!

Because of the Earth Day Celebration 2003, awareness of Greensboro's recycling program grew in virtually every area of this community. Thanks again for all of your hard work!

Sincerely,



Shannon Mapp  
Environmental Program Specialist  
Environmental Services Department  
City of Greensboro

Cc: Nancy Jimerson



# Big Brothers Big Sisters of the Central Piedmont

## Officers

Steve Billings  
Chairman

Mark Baker  
Chair Elect

Denna Kemp  
Secretary

Mark Baker  
Treasurer

Robert Hoskins, Jr.  
Immediate Past Chair

## Board of Management

Laurence Aikens  
First Citizens Bank

Bryant Aldridge  
Bretzmann & Aldridge

Reggie Barker  
Community Development

Mark Baker  
BDO Seidman

Steve Billings  
Wachovia Bank

Dawn Bingham  
Self-Employed

Mike Bridger  
High Point Bank & Trust

Shelia Cochran  
Price & Associates Realtors

Richard Craver  
High Point Enterprise

Victor Dau  
Randolph Community College

Chris Dunley  
High Point University

Jim Gooding  
Gooding Sales

Dave Hall  
MDC Graphics

Denna Kemp  
Ed Kemp Associates

John Kennett, Jr.  
Hayes Howell Architects

Nick Platt  
Flex-Q Linters

Leah Price  
Central Carolina Bank

Tonya Schiltz  
Prudential Realty

Peggy Shurett  
Media Placement Services

Robert Smith  
WorldCom

Shane Stuts  
Fisher Conrad & Craig Arty

Dan Williams  
ESC

Dr. Elliott Williams  
Carolina Anesthesiology

A Branch of the High Point YMCA

Wendy Rivers, Executive Director  
wendy@highpointbbbs.org

200 North Main St.  
PO Box 62  
High Point, NC 2726

T 336 882 416  
F 336 882 204  
www.highpointbbbs.org

January 22, 2003

Dick Broadcasting Co.  
Attn: Parker Collins  
One 92 E. Lewis Street  
Greensboro, NC 27406

Dear Parker:

I would like to thank you on behalf of Big Brothers Big Sisters and the 300 youth we serve each year. As you may know, we charge no fees for any of the services we provide for our youth. Through your generosity you help make it possible for us to continue our work in the community.

Again, thank you for supporting Big Brothers Big Sisters and our programs with a donation of \$75,000 in advertising time. You are helping shape the futures of our children. We really have noticed that the calls have picked up in the last few months. We hear the spots all the time and throughout the day and we appreciate it so much.

Sincerely,

Wendy Rivers  
Executive Director

Please use this letter for tax purposes. Big Brothers Big Sisters of the High Point YMCA is a tax exempt 501(c)(3) agency (no. 56-05300114).

Thanks Parker. You guys have  
been a tremendous asset to our  
volunteer recruitment!! We appreciate  
it more than you can ever know.  
Wendy



Little Moments, Big Magic!

WINSTON-SALEM  FORSYTH COUNTY

OFFICE OF EMERGENCY MANAGEMENT

ROOM 101 • SMITH REYNOLDS AIRPORT • WINSTON-SALEM, N.C. 27105  
336-767-6161 or 727-2200 fax 336-727-2200

June 28, 2002

Dear Ms. McCarthy:

We extend our sincere appreciation to you for your partial sponsorship of the first "Public Safety Day," which was conducted on June 15<sup>th</sup> at the Dixie Classic Fairgrounds in Winston-Salem, NC. The Forsyth County Local Emergency Planning Committee is truly indebted to you for your support and air time, which helped us enormously in the carrying out of that task.

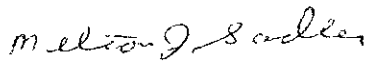
Over 30 agencies participated in the exhibition and without your contribution, we would have found it difficult to consider the project a success. As this was the initial effort in acquainting the county's citizens, under non-emergency conditions, with a representation of the resources available to them during emergencies and disasters and other essential emergency information, you may consider yourselves as being pioneers in an effort to assure the public's awareness and to make a great deal of useful information available to the citizens for future reference.

We value the relationship that has been established between you and our organization, and we eagerly look forward to a continued strong relationship in the years to come. Again, we sincerely appreciate your contribution and extend our best wishes in your future endeavors.

Sincerely,

  
Kirk Rife, Chairman

Forsyth County Local Emergency Planning Committee



Melton J. Sadler, Director  
WS/FC Office of Emergency Management



WKZL 107.5 FM



## Guilford Middle School

March 1, 2002

Kimberly,

The staff and students would like to thank WKRE/WKZL for the support you provided us during the Jam's Deli/GMS Promotion.

The \$452.00 to go to our GMS PTA for programs to support our students is wonderful. Thank you again for all your help.

*J. W. Jones - Principal*

DICK BROADCASTING CO

ONE BR E LEWIS STREET GREENSBORO NORTH CAROLINA 27406  
PHONE 336 274 8042 FAX 336 274 1829



**Big Brothers Big Sisters Services, Inc.**

*Making a Big Difference, One Child at a Time.™*

**Celebrating 25 Years of Making a Big Difference in Forsyth Co.  
1977-2002**

February 4, 2002

Mr Parker Collins  
Account Manager  
Dick Broadcasting Co.  
One 92 E Lewis Street  
Greensboro, NC 27406

Dear Parker:

Happy New Year to you as well! And thank you for such great support of Big Brothers Big Sisters from WKKR Rock 92 and 107-5 WKZL. We greatly appreciate the public service announcements run on these stations. As you can imagine, a non-profit agency like ours could never afford to purchase the amount of advertising time you have donated.

Last year Big Brothers Big Sisters Services in Winston-Salem served more than 600 children from single-parent families. Our programs include community-based matches, our school-based Big Buddy program, and activities for children on our waiting list. Our need for volunteers continues, so your donation of public service announcements really does make a difference to our agency, and ultimately, in the lives of children in our community.

Thank you for helping us make a Big Difference!

Sincerely,

Bert Grisard  
President/CEO





**BIG BROTHERS BIG SISTERS**  
*of the Central Piedmont*

Wendy Rivers  
Executive Director

**HIGH POINT OFFICE**

Holly Ferree  
Program Director  
Angie Bell  
Kampus Kids  
Regina Middlebrooks  
Big Buddy  
Shawan Gabriel  
Kinder Buddy and  
Big Brothers Big Sisters

819 North Main Street  
P. O. Box 627  
High Point, NC 27261  
(336) 882-4167  
(336) 882-2043 Fax  
www.highpointbbbs.org

**ASHEBORO OFFICE**

Marva Underwood  
Program Director  
Joel Brown  
Case Manager

621 Franks Street  
Asheboro, NC 27203  
(336) 626-2441  
(336) 626-2445 Fax  
www.highpointbbbs.org

Big Brothers Big Sisters  
(Designed for Adults 18 & Over and a  
Minimum of 2 Hours per Week)

Big Buddy  
(Designed for High School Volunteers)

Kampus Kids  
(Designed for College Volunteers)

Kinder Buddy  
(Adults Work with Kindergarten  
Students in School)

Study Buddy  
(Tutor a Child During the Summer)

A Branch of the High Point YMCA



January 23, 2002

Dick Broadcasting Co.  
Parker Collins  
Account Manager  
One 92 E. Lewis St  
Greensboro, NC 27406

Dear Mr. Clack:

I would like to thank you on behalf of Big Brothers Big Sisters and the 300 youth we serve each year. As you may know, we charge no fees for any of the services we provide for our youth. Through your generosity you help make it possible for us to continue our work in the community.

Again, thank you for supporting Big Brothers Big Sisters and the donation of 1,000 public service announcement at a cost of \$75,000 to support our Big Brothers Big Sisters Programs. **We matched an additional 55 volunteers with children on the waiting list in 2001.** We hope you have a wonderful year. If there is anything we can do for you, please don't hesitate to call.

Sincerely,

Wendy Rivers  
Executive Director

Please use this letter for tax purposes. Big Brothers Big Sisters of the High Point YMCA is a tax exempt 501(c)(3) agency (no. 56-05300114).

I'm doing well Parker, thanks. I hope  
you have a great new year!  
Thanks for all you are doing  
for our youth.



August 8, 2001

Erin McCarthy  
WKZL-FM  
192 E. Lewis Street  
Greensboro, NC 27406

Dear Erin,

We cannot thank you and WKZL-FM enough for serving as our radio sponsor of the August After Work Network. The event was a huge success with over 200 attendees! Thank you for the radio coverage and for the fabulous prizes! We saw so many new faces at this After Work Network because of the radio spots.

We would love to invite you back to be our radio sponsor for the After Work Network on Tuesday, November 13 at MacThrift Office Furniture. Please contact Renea Paschal at 378-6350 if you are interested.

Once again, thank you for your generosity and assistance in publicizing this event.

Sincerely,

A handwritten signature in black ink that reads 'Kathy'.

Kathy Andren  
Assistant Operations Manager  
Greater Greensboro Merchants Association



June 15, 2001

Dick Broadcasting CO.  
107.5 KZL  
One 92. E. Lewis Street  
Greensboro, NC 27406  
Att. Bret Cogan

GREENSBORO  
YOUTH  
COUNCIL

Dear Bret Cogan and 107.5 KZL ,

The Greensboro Youth Council would like to thank you for the support you gave to our organization for the GYC Carnival: Greensboro's Family Fair. Although the GYC Carnival has many exciting events happening during the week, including entertainment, food, and of course, the rides the support of radio stations is crucial to the successfulness of our event. Thanks, in large part to your radio station, we reached and passed our goal of \$100,000. The Live Remote was amazing and made our Friday evening a huge hit.

As you may know, the GYC Carnival is the Greensboro Youth Council's annual fundraiser, helping to support the many community service programs that we do throughout the year. In addition, over 200 high school students from Guilford County volunteer their time and talent to make this event happen and it is the largest, youth-run event in the state!

Again, we are grateful for the support of the people like you who make our programs possible. If you have any questions or need additional information on any of our programs, please call us at 373-2733.

Jenny Caviness, Coordinator  
Greensboro Youth Council  
Parks and Recreation Department

P O BOX 3136

GREENSBORO  
NORTH  
CAROLINA  
27402-3136



**BIG BROTHERS BIG SISTERS**  
*of the High Point YMCA*

819 North Main Street  
P O Box 627  
High Point, NC 27261  
Ph (336) 882-4167  
FAX (336) 882-2043  
wenbbbs@infoave.net

**OFFICERS**

Tonja Schiltz  
*Chairman*

Allen Purser  
*Chair Elect*

Sandra Dunn  
*Secretary*

Mark Baker  
*Treasurer*

Terri Tysinger  
*Past Chair*

September 19, 2000

Dick Broadcasting Co  
Attn: Parker Collins  
One 92 E Lewis Street  
Greensboro, NC 27406

Dear Parker.

**MEMBERS**

Bryant Aldridge  
Michelle Amador  
Mark Baker  
Reggie Barker  
Steve Billings  
Sheila Cochrane  
Bill Distler  
Sandra Hayes-Dunn  
Paul Fincher  
Jim Gooding  
Gayle Gruchow  
Ken Hedgecock  
Robert Hoskins, Jr  
Michele Lane  
Allen Purser  
Graham Reaves  
Tonja Schiltz  
Peggy Shufelt  
Terri Tysinger  
Jim White  
Dr Elliott Williams  
Brian Yaudes

We at Big Brothers Big Sisters would like to thank you and Dick Broadcasting for all that you have been doing for us. We had a record number of volunteers this past year and things still have not slowed down. Our waiting list is slowly dwindling and it is a wonderful change

Again thank you guys for all that you do for us, our youth, and our community. We are grateful and owe part of recent success to you. If you need anything, please don't hesitate to call

Sincerely,

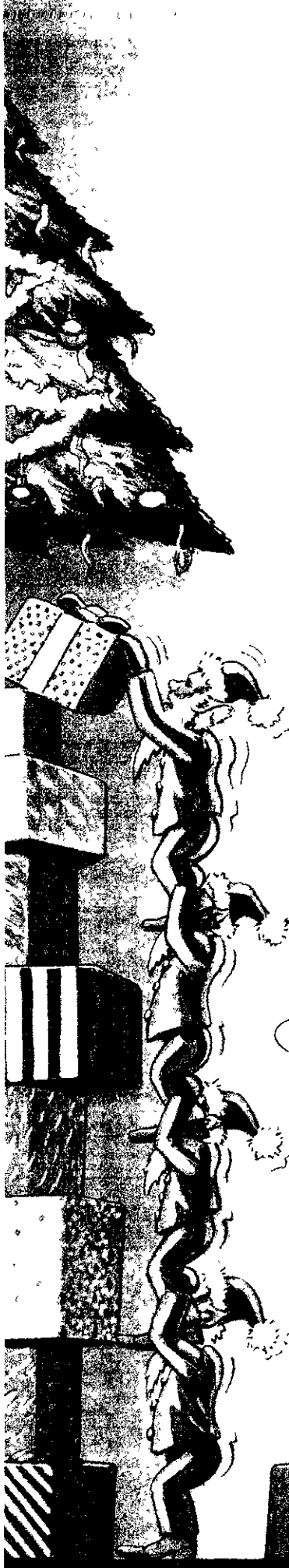
Wendy R. Rivers  
Executive Director

*Thanks  
Wendy*

Wendy Rivers  
*Executive Director*



Putting Hope in our Children's Future



December 29, 1999

Ms Jan Smith  
WKRR Classic Rock 92  
192 East Lewis Street  
Greensboro, NC 27406

Dear Jan:

I would like to thank you and WKRR Classic Rock 92 for the promotional support you gave to the Greensboro Youth Council's Santa's Workshop program this year

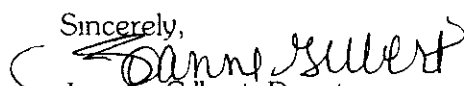
This year, we were able to provide toys, from Santa Clause, to over 400 children in Guilford County. Our program could not be successful without the generous support of the community. We are extremely fortunate and grateful to have such support from WKRR Classic Rock 92

I have made notes in my evaluation of the program to be sure and contact you earlier next year so that we can map out our promotional plan for 2000.

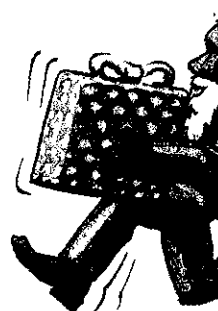
Again, we are delighted that WKRR agreed to continue their support of our annual holiday program. We look forward to working with you again next year.

Have a safe and happy New Year!

Sincerely,



Joanne Gilbert, Director  
Greensboro Youth Council





**GUILFORD COUNTY**  
DEPARTMENT OF PUBLIC HEALTH  
ENVIRONMENTAL HEALTH DIVISION

October 4, 1999

Ms. Jennifer Hart  
Dick Broadcasting Company  
P O. Box 36070  
Greensboro, NC 27416-6070

Dear Jennifer:

I want to extend a personal thanks to you and Dick Broadcasting Company for the numerous radio spots that were provided for the rabies vaccination campaign. There were 822 animals vaccinated through the clinics

Because of friends like you, the community is a better place for all of us

Again, thanks for all you did to publicize the clinics. Take care and I hope to see you or hear from you in the near future

Sincerely,

A handwritten signature in cursive script, reading "Kenneth L. Carter".

Kenneth L. Carter, R. S  
Director, Environmental Health